



Integrated Design/Integrated Development 2010
Sustainable Design: From LEED to Living Buildings

5 February 2010

presented by:

Dartmouth College
Sustainability Initiative

Environmental Guild
NH Chapter of the
American Institute
of Architects

Sponsor Contact:
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The success of the five prior Integrated Design/Integrated Development (IDID) Conferences has made it New Hampshire's preeminent sustainable development event. And we have some very exciting news for the next iteration of the IDID Conference. We are joining forces with the Dartmouth College Sustainability Initiative for a joint symposium—From LEED to Living Buildings—April 16-17, 2010 on the Dartmouth College campus, Hanover, NH.

The IDID Conferences have been excellent sponsorship opportunities. The collaboration with the Dartmouth College Sustainability Initiative promises to make this event even better. Here you will find a select audience of people committed to environmentally responsible design and development. The symposium brings together architects, landscape architects, engineers, developers, contractors, real estate brokers, bankers, building owners, educators, students, and others to open communications between the disciplines and promote environmentally responsible development.

As a special sponsor benefit this year, professional photographer John Hession of Advanced Digital photography is offering free day-long professional shoots to the first three sponsors in the Platinum level! (See details on page 3.)

"From LEED to Living Buildings" is aimed at advancing and promoting the use of sustainable design principles. On the first day attendees will hear from leading thinkers in the field about the following themes as they cut across scales from buildings and grounds to communities and landscapes:

- (1) the global imperative and business case for more sustainable design,
- (2) advances toward zero-net energy design and retrofits,
- (3) lessons from biology and the importance of regenerative design,
- (4) the benefits and challenges of moving beyond LEED to living buildings.

On the second day, attendees will have the opportunity to extend the learning from the previous day through two hands-on workshops options or a tour of Dartmouth College's high performance buildings. Through these interactive events, attendees will experience sustainable design in practice.

We are extremely fortunate this year to have an opening talk by **Dayna Baumeister, PhD**, co-founder of the Biomimicry Guild. The Keynote will be given by **David Orr, PhD**, Paul Sears Distinguished Professor of Environmental Studies and Politics at Oberlin College.

If you are committed to supporting environmental initiatives, here is the perfect opportunity. Your endorsement means you will be in partnership with us for an event that will benefit the many professionals committed to sustainable design, while showcasing your business.

The earlier you sign up, the more exposure we can give you. See the attached form and matrix for details regarding sponsorship.

Should you have additional questions, please feel free to contact me. Symposium details are available at: www.sustainabledesignsymposium.com/index.html

Sincerely,

Carolyn Isaak
Executive Director, AIANH



Integrated Design/Integrated Development 2010
Sustainable Design: From LEED to Living Buildings

2010 Conference Sponsorship Form

COMPANY NAME: _____

Contact: _____

Address: _____

City/State/Zip: _____

Telephone: _____ FAX: _____

E-Mail: _____ Web site: _____

Signature: _____ Date: _____

Product/s or service: _____

Please give us a brief description of how your product/service supports environmentally responsible design and development:

Sponsorship details:

Date of Program : April 16-17, 2010
Program Location: Dartmouth College, Hanover, NH

Levels: (please check one)

- | | | |
|--------------------------|---------|----------|
| <input type="checkbox"/> | \$5,000 | PLATINUM |
| <input type="checkbox"/> | \$2,500 | GOLD |
| <input type="checkbox"/> | \$1,000 | SILVER |
| <input type="checkbox"/> | \$500 | BRONZE |
| <input type="checkbox"/> | \$250 | FRIEND |

Please see the attached matrix for information on what each sponsorship level includes.

You may confirm your space by sending a \$125 nonrefundable deposit by March 1, 2010. Balance of the sponsorship/exhibitor fee is due March 30, 2010. Send form and payment or deposit to:

Carolyn Isaak, Executive Director, P.O. Box 398, 310 Marlboro St. 2nd Floor, Keene, NH 03431.

Checks should be made payable to: AIANH/IDID

Note: We recommend that you make your commitment early. See the attached form and matrix for additional details regarding sponsorship. Please call Carolyn Isaak at the AIANH office, 603-357-2863 to discuss this opportunity further.



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Sustainable Design: From LEED to Living Buildings
April 16-17

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1000	BRONZE \$500	FRIEND \$250
one-day photo shoot by professional photographer John Hession (<i>Site, product, or portrait shoots</i>)	see details below				
3-minute opening remarks, Friday	x				
acknowledgment on mass email mailings	x				
recognition in all press releases	x				
eight-foot display table (Friday)	x	x			
casel display space			x	x	
logo and link to your website from Conference site	x	x			
company logo on promotional pieces from date of signing on	x	x			
verbal introduction and recognition at banquet/Friday	x	x	x		
verbal recognition at general sessions	x	x	x	x	
company listed on promotional pieces from date of signing on	x	x	x		
company listed on the Conference website	x	x	x	x	x
material display on group table			x	x	
post conference mailing list of attendees	x	x	x	x	x
conference registrations/2 days	4	3	2	1	1

INCREDIBLE OFFER: FREE PHOTO SHOOT! Respond by February 24, 2010 in order to be eligible for this offer.

In support of the Dartmouth/IDID: From LEED to Living Buildings symposium, John Hession of Advanced Digital Photography is offering his services pro bono to the first three committed sponsors in the Platinum level.

The daily rate for commercial photography on location is \$1,200.00 plus expenses. That includes retouching of all the final shot of each set up and prep for printing.

Generally he can shoot 12-18 set-ups in a day. John provides all equipment and lighting and will cover all expenses, such as mileage, consumables etc. Props and styling supplies such as food, flowers etc, will be the responsibility of the client. The client will receive the right to use the images for all their business purposes for all time in all media, but not the right to re-sell the images to third parties. If the job requires travel out of state, the client will be responsible for out of state mileage at \$.50/mile.

Some of John's work can be seen at Advanceddigitalphotography.com. More can be seen at NHHomemagazine.com