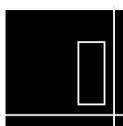


# NH FORUM

For those who shape the built environment

## A Busy Season of Educational Opportunities...



Your Board of Directors, the AIANH Office, and AIANH Committee members have been hard at work to bring you as many low-cost, educational, and interesting programs as possible this year. By the time you receive this we'll have already had our February Chapter Meeting at which J. Dennis Robinson spoke about the Fall and Rise of the Portsmouth economy and the role architecture had in the development.

### Coming Soon: Informal Discussion Groups

Our second **AIANH Informal Discussion Group** is coming up very soon, **March 17**, at the Stahlman Group in Concord. These Discussion Groups are set up to give people an opportunity to talk about architecture, share information, and do some creative thinking. They are free, but a small contribution can be given to offset any food orders (pizza, anyone?).

*Continued on page 12*



**Mo Gagnon AIA, New England YAF Liaison, and AIANH president Michael Morin AIA in front of the Supreme Court—just before the big storm! Mo is holding the “AIA Blueprint for Economic Recovery,” which AIA architects from around the country brought to their respective Senators and Representatives. Learn more in the “President’s Perspective,” page 2.**

Published by

AIA New Hampshire

with the Granite State

Landscape Architects

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The editors of the NH Forum seek to encourage a lively discussion of design and other topics of concern to designers. Opinions and proposals presented in the newsletter are those of the writers to whom they are attributed and are not a statement of official policy by AIANH, unless so stated.

Visit our Website at [www.aianh.org](http://www.aianh.org)

# Perspective

*Point of view from the president of AIANH*



Michael Morin AIA  
President 2010

**Grassroots 2010**

During the first week in February, representatives of AIANH attended Grassroots, the AIA's annual Leadership and Legislative Conference held in Washington D.C. I was one of those representatives. It was my third year attending this conference and each time has been a refresher course in the political process of our country. These conferences have reminded me that not only are legislators beholden to hear their constituents, but that we architects, as constituents, are also beholden to play our part and communicate with our legislators.

During Grassroots, leaders from every AIA chapter across the country converge on Washington. We are given opportunities for continuing education, networking, leadership skills development, and knowledge sharing. This four-day conference begins Wednesday morning and is filled with seminars, speaker presentations, and group meetings. The seminars focus on leadership topics and the running of an AIA chapter. On Thursday, roughly 800 AIA representatives visit with their respective legislators on Capitol Hill. Each AIA chapter schedules meetings with the offices of their Congressional Representatives and Senators. The purpose of the meetings is to share AIA's advocacy positions, the issues we want our legislators to address, and to strengthen our

relationship with legislators.

This year, five policy positions or planks were developed by AIA national with input from members. At our Capitol Hill Day appointments we delivered a package of information that included details of the planks. We also rolled out an inventive poster in the form of a blueprint to help us explain the positions to the legislative staffers. Given the current state of our economy, these positions emphasize job creation.

The five planks include:

1. help struggling communities rebuild
2. unfreeze credit to get America building again
3. encourage the commercial sector to build green
4. provide relief for small businesses
5. invest in our children with 21st century schools

The staffers were professional and receptive to our message. We encouraged them to contact us or AIA's national governmental affairs office with any questions and made a pledge to keep in touch via email.

We shared with the legislative staff that architects are the first to feel the effects of a recession and the first to feel the impact of a recovery. We also stated more needs to be done because as of yet, we do not see the light at the end of this tunnel.

Our democracy is an amazing form of government, and it works best when citizens get involved. The most basic form of involvement is when the public tells legislators what is important to them. You can play a part in our democratic process by communicating with your legislator. Please consider communicating with your legislator by calling, writing or emailing. Select one of the planks that is most important to you and add a personal story if one applies. This will not only help our profession, it will help to keep the state of our democracy strong.

For more information on AIA's national legislative planks visit [www.aia.org/advocacy/index.htm](http://www.aia.org/advocacy/index.htm) and log in on the right hand side of the page. You will be able to take a look at the 2010 Issue Briefs and the AIA's Blueprint for Economic Recovery. Below is a list of New

*Continued on page 14*

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# Young Architects Forum

*Nathan Stolarz, Assoc, AIA; AIANH Associate Director*

So the time has come for a changing of the guards and the ushering in of a new term for the AIANH Associate Director and Young Architects Forum chair. Michael McKeown Assoc. AIA has spent the last two years engaged in creating an environment of networking, programs, events, and gatherings which have helped define and enhance what the Young Architects Forum is all about. I plan to continue on with what Michael has established and feed the Forum with fresh ideas and creativity that hopefully will aid those who read this column and join our events.

Some of the topics I hope to cover and plan to discuss in coming months will include: Reviews on Architecture Documentaries (Archiculture, Visual Acoustics: The Modernism of Julius Shulman) Networking ideas and different ways to get connected, Tips on designing a jaw dropping Portfolio, Discussions about BIM and Software and hopefully many more topics. If you have any interest or ideas that you would like to hear about send along your comments.

I would also like to make note that in the coming months we are looking at investing into the newest ARE 4.0 study guides, so if you're like me, who just can't seem to get wrapped around the idea of dropping \$1300 on study guides, be on the lookout for an email announcement when these have been purchased.

Also recently, on January 27, four of five participants from the 2010 Young Architect Competition presented their submissions to a board of trustees and the library staff of the Wadleigh Memorial Library. Each of the participants had to present their design concepts and considerations in about a five minute presentation and was followed up by a session of Q&A. All the presentations were a great success and opened the doors for the future possibility of an exceptional project for the town of Milford. (This year's design competition was to help the town of Milford design a renovation and addition to their Wadleigh Memorial Library. The program called for roughly a 12,000 sf addition and renovation to the existing 14,000 sf building.)

Lastly, our first kick-off event of the year for the Young Architect Forum took place on February 17 at Lavallee Brensinger Architects in Manchester, NH. It was an informal travel slide show presentation on Italy by Bruce Hamilton AIA and Shannon Alther AIA. About 16 of us saw some great photos, learned some interesting facts, and discussed architecture. It's a get way to get connected and talk about our profession with fellow colleagues. Watch the AIANH Calendar of events for the next one and plan on joining us!

If you or anyone you know would like to be added to the email list please send a quick email to [nates@tms-architects.com](mailto:nates@tms-architects.com) and you will be added to our list of accouchements. ■



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## Job Opportunities Positions Wanted

Job listings and positions sought listings are on the AIANH website: [www.aianh.org/jobs.asp](http://www.aianh.org/jobs.asp). To submit an ad, please email ad text to [office@aianh.org](mailto:office@aianh.org). Ads are free for AIANH members and \$80 for four months for non-members. Please include your contact information with your ad listing.

## A Note About Press Releases

To send press releases for the *NH Forum*, please email your document to [office@aianh.org](mailto:office@aianh.org) and include "press release" in the subject line. We will print as many notices as possible, giving preference to AIANH members and related non-profits. We reserve the right to make final determination for printing based on space and appropriateness, as well as the right to edit.



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## Letters

To the AIANH Chapter,

On January 15, 2010, AIANH presented me with an Outstanding Service Award. Due to time constraints I had imposed on the evening's festivities, I neglected to thank those responsible for contributing their time and efforts in assisting me throughout the years. Therefore, I would like to take this opportunity to thank AIANH.

My time on the Board was unsurpassed. I enjoyed the camaraderie, challenges, and enthusiasm the Board has to offer. Your AIANH Board is a working Board with the best interests of AIANH members, our communities, and our profession at heart. If you have never served on a Committee or the Board of Directors, I encourage you to consider the tremendous opportunities that await you. Through these efforts you may truly realize your potential as an architect and a contributor to your community. If you have served in some fashion from years ago, I urge you to reconnect or remain involved, as we need your experience and voice to keep moving in the right direction.

In regards to the Awards Program, the Committee is made up of your Board of Directors and a handful of enthusiastic volunteers, with many things happening behind the scenes. Over the past ten years the list has grown quite lengthy with too many to list, however they know who they are! Most importantly, I'd like to thank God for the strength to remain focused and my wife, Mary, for putting up

with all my shenanigans. Also, Carolyn Isaak is and remains an integral part of the Awards Program as well as AIANH as a whole, and I thank her deeply for keeping us on track and for her giving of herself above and beyond the call of duty. I also thank Bill Schoonmaker AIA for his jocularly and entertainment as MC for eleven years and Kal Roberge and Fred Matuszewski AIA for their enthusiastic and creative decorations.

I had worked in Massachusetts for numerous years before returning to New Hampshire. Upon returning, I decided to get involved with AIANH to give back to the community and the profession I love. At the time, John Merkle AIA was board president so I asked him how I could get involved. John suggested the Awards Program and the rest is history. I'm grateful to John for his guidance, trust, and support.

Although I am no longer on your Board of Directors, I will remain poised and ready to assist the Board and AIANH with current and future initiatives such as the Learning By Design program and the Intern Development and Coordination Committee. For the Awards Program, after ten years, I will step aside to allow a young emerging professional to take over, Caleb Sloan AIA. I leave the Awards Program with mixed emotions, however I am confident that the program is in good hands.

You all have my thanks and gratitude.  
Cheers!

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## Conference Report

# Greenbuild 2009

Text and photos by Scott Vlasak AIA, LEED AP



In November 2009, nearly 28,000 professionals gathered in Phoenix, Arizona, for the Greenbuild Conference and Expo. If this is not a surprising attendance during such challenging economic times for many firms, then it is a testament to the strength of the “green building” movement. This was my first time attending Greenbuild, which has been held annually for the last 15 years. The venue, educational opportunities, offsite tours, and approachable atmosphere made for an experience that I would recommend to other design professionals, owners, or anyone who is interested in green building.

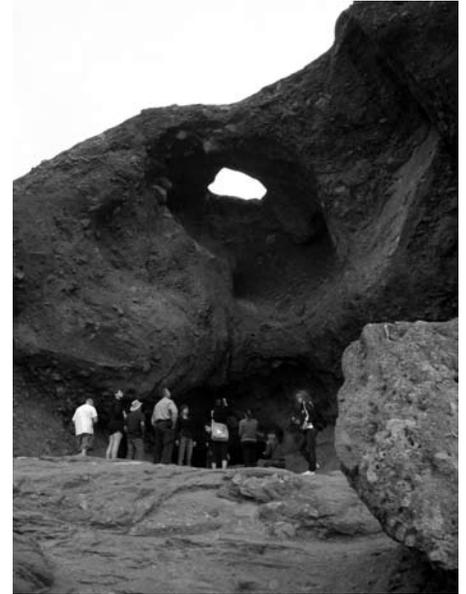
I was one of the attendees who was ushered into a packed Chase Field for the Opening Keynote & Celebration (as a Red Sox fan, it was an honor to set foot onto the field where the Diamondbacks had defeated the Yankees in the 2001 World Series, but I digress).

Enthusiasm at the keynote was high as Rick Fedrizzi, President, CEO and Founding Chair of USGBC, welcomed everyone and then introduced heads of the World Green Building Council’s international partners, including representatives from:

Australia, the U.K., South Africa, New Zealand, Germany, Italy, Taiwan, India, Canada, Mexico and Brazil. It was encouraging to hear about how other countries are making green building a priority, and it reinforced the overall feeling of confidence exuded at this year’s conference: Confidence that with the growing number of professionals around the world who are taking the initiative to educate their clients and owners about the benefits of green building, we can improve the built environment. We must improve it.

The evening continued with a keynote address by Former Vice President Al Gore, and wrapped up with live music by Sheryl Crow. The next two days were filled with relevant and informative educational sessions on every topic from LEED project showcases, to how BIM can enable green building and how the new CSI Greenformat system helps locate factual (not “green-washed”) information on green products. The show featured an expansive trade show floor with 1,800 exhibitors, many interesting master speakers, and a great venue with plenty of volunteer staff to keep the show running smoothly.

Greenbuild also featured several outdoor



**Hole-in-the-Rock, Papago Park, AZ**

events to highlight the local geography, flora and fauna. On the final morning I attended a short sunrise hike at Papago Park, a former national park now owned by the City of Phoenix. The trail led to the top of a rock formation called Hole-in-the-Rock. Hole-in-the-Rock is a sedimentary rock formation in which a hole was formed by water breaking up the minerals in the rock. It is believed that the Hohokam, a pre-15<sup>th</sup> century culture, used the formation to mark the occurrence of the summer and winter solstice and the equinoxes based on sunlight shining through the hole. Also visible are small depressions in the rocky floor, evidence that the local Maricopa and Pima tribes used the rock under the hole to grind grain.

If you were not one of those who made the trek this year, many of the speaker videos and other information are archived at [www.greenbuildexpo.org](http://www.greenbuildexpo.org). Mark your calendar now if you plan to attend Greenbuild Expo 2010 which will be held November 17-19 in Chicago, Illinois. ■



**Greenbuild Conference and Expo, Phoenix , AZ**

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# Finding the Right Trees

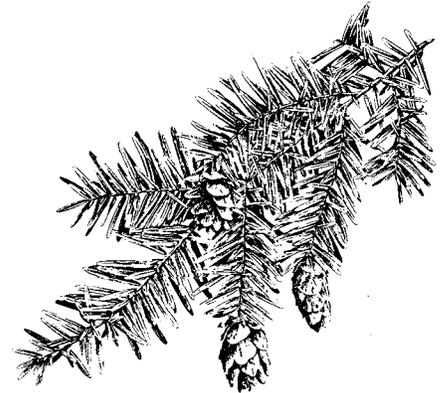
by Beth Dermody, Newsletter Editor

Landscape Architects and Green Professionals are sought after to create a beautiful landscape for their projects. What happens when it's time to install that design you've worked so hard on, only to find that the plants you specified are not available?! I'm sure many of you can relate to this frustration. I've worked on planting plans, emailing my lists to the nursery back and forth, putting substitute plants in for the sake of ease. On one project, I was not able to oversee the installation and was surprised in the field when I found thorny Washington Hawthorne trees instead of the thornless variety of *Crataegus crusgalli*. What frustration! I guess the contractor couldn't get the right trees at their favorite nursery. Sometimes the office I was working at would use a different kind of planting plan that would allow flexibility in the type of plants that were placed. A key would tell the contractor to place a "Low Evergreen" or a "Deciduous Shrub" and we would have a list of five species to pick from.

Many professionals will spend hours and days working with nurseries faxing or emailing back and forth until the plant list is completed as designed. There have been some solutions to this problem in recent years. I've noticed that many nurseries, such as Millican's, will have their inventory listed on the web so you can see if they have your plants in stock. This is a great tool, but you still might have to shop around at a couple different suppliers to find all your plants.

Some companies go as far as hiring a "Plant Broker" or a "Plant Brokerage Firm." This method allows another company to find all the plants on your list. This solution might be costly to the small businessman.

Another solution has been proposed by having an online website help tool. [www.findyour-trees.com](http://www.findyour-trees.com) is a new type of web tool for green professionals. It will send your plant list out to many nurseries in the Northeast region at once. The nurseries will send back pricing estimates and shipping estimates to you. You can also compare the estimates side by side when you get them. This tool is a Beta version developed



by Colby Jordan and is free at the moment. The cost will be \$365-\$500 per year once the program is ready. I logged on and tested some of the options out. It was a very user friendly website. Upload of your plant list was easy, or you can just pick one or two plant species from their list right on the website.

This type of website is also available in other countries such as New Zealand and might be a big help for green professionals in the future.

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## Notes from Plan NH

Plan New Hampshire, The Foundation for Shaping the Built Environment (Plan NH), is a 501(c) 3 non-profit organization formed in 1989.

Our purpose is to contribute to the quality of life in New Hampshire communities by promoting excellence in sustainable planning, design and development of the built environment. We are also strong champions of Smart Growth.

Our New Hampshire-focused membership is comprised of architects, landscape architects, engineers, planners, contractors and others with an interest in promoting and implementing environmentally, economically and socially sustainable communities. This diversity of membership brings a unique variety of views and perspectives to our approach to shaping New Hampshire's built environment.

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Plan New Hampshire, The Foundation for Shaping the Built Environment, recently celebrated its 20th anniversary, and now, as we embark on our third decade, are looking ahead to new possibilities for the organization. Not only will we expand and bolster our current programs, but we are exploring new ways to encourage “excellence in sustainable planning, design and development” of the built environment while at the same time championing its role in the notion of Smart Growth. We welcome your thoughts, ideas and comments.

**The After Hours Program** has been well-received and has proven to be an excellent means of connecting with members and others around the state. Usually the first Wednesday of the month, last year Plan NH went to Lebanon, Keene, Concord, Manchester, North Conway, Portsmouth and Bedford, and is currently making plans to visit other areas as well. If your firm is interested in hosting an informal gathering, (and there are several options for doing so), we would love to talk with you. Visit our website for updates on locations.

**Fellowship and Scholarship** applications are now being sought and are due April 7. Open to college and graduate students who call New Hampshire home, the Fellowship program (courtesy of the Arthur T. Granger Foundation at the NH Charitable Foundation) awards upper-classmen \$2500 and graduate students \$5000 in grant money to those studying architecture, studio art, interior design, or mechanical engineering. The Plan NH Scholarship is awarded to a NH student studying any other field that is related to Plan NH's mission. For complete information, an application and reference form,

visit [plannh.org](http://plannh.org) and click on FELLOWSHIPS or SCHOLARSHIPS. Awards will be given at a reception to be held in late May.

On Wednesday, March 31, Plan NH will host its annual **Merit Awards Dinner** recognizing outstanding projects that reflect our mission and incorporate the principles of Smart Growth, Sustainability, Social Responsibility and/or Creative approaches to partnership and collaboration. The dinner will be held at the Derryfield Country Club in Manchester. For reservations, please email [info@plannh.org](mailto:info@plannh.org) or go to [www.plannh.org](http://www.plannh.org) and click on AWARDS (available after March 8).

Applications are being accepted from towns around the state interested in **Plan NH's Design Charrette Program**, and are due March 17. We hope to hold at least three charrettes this year. For more information about the program, click on CHARRETTES on our website. If you are interested in participating, please contact us at [info@plannh.org](mailto:info@plannh.org). It is a powerful contribution to community and the state and deeply satisfying on a personal and professional level for those who choose to participate.

The South Block development in Hanover received a Merit Award in 2009.

*Plan NH is grateful to its Corporate Partners*



## Rules for State CE Requirement Adopted

The Joint Board of Licensure recently adopted the administrative rules for continuing education in NH effective April 1, 2010. All licensees will be receiving a letter informing them of this. The requirement for continuing education will be effective as of your first full two year cycle, ie: if your license expires in July 2011, you will actually have until your next renewal on July 2013 to report compliance.

For more information, go to: [www.nh.gov/jtboard/arch.htm](http://www.nh.gov/jtboard/arch.htm). On the left side of the page there is a link to the Administrative Rules (scroll to 403), and also a link to FAQ's about continuing education.

### Details...

**Dennis Mires, P.A., The Architects**, Manchester, NH announces the completion of a two story 30,000 sf medical office building in Hudson, NH for St. Joseph Healthcare. The building will include exam rooms, physician office space, rehabilitation services, laboratory services, and general radiology services. It is constructed with a high performance envelope, uses a geothermal energy source for heating and cooling, maximizes daylighting, uses low flow plumbing fixtures, energy efficient lighting, reflective roof, and low VOC materials among other sustainable strategies. Endicott Constructors, Wakefield, MA, was the Construction Manager for this project.

## Conservative Values and Technological Change

*Excerpts from an article by Sally Levine and Warren K. Wake of the Boston Architectural College*

Architecture is often described as a conservative profession, one practiced by risk-averse professionals. This representation is at odds, however, with public and self-perceptions of architects as style leaders, known for their progressive or even radical designs. Architects tend to think of themselves as progressive, liberal and leading-edge in their thinking, and yet when pressed to explain their slow adoption of new technologies, a frequently given response is that “we are a conservative firm,” or “we are conservative in terms of technology adoption.”

One might be reasonably skeptical about specifying a new waterproofing material that has not been field tested for ten years when it is intended to protect a building intended to last 50 years or more. But this skepticism is perhaps misplaced or even dangerous when

applied to office and professional practice-supporting technologies ranging from computer-based billing to web-based virtual architecture. Waiting ten years before adopting computing and communications technologies eliminates the possibility of participating in modern markets and economies, where “long term” product lifecycles are on the order of five years.

In order to better understand the relationship between the forward-thinking self-identification of architects, the conservative nature of the profession, and the profession’s resistance to adoption of technology, the authors conducted a survey. Four groups were considered: professionals involved in architecture in New England, professionals involved in architecture elsewhere, non-architecture professionals in New England, and non-architecture professionals elsewhere. As expected, New England respondents generally considered themselves

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to be more conservative than those from outside New England. Contrary to expectations, however, New England architects generally described their firms as progressive, higher than the New England non-architecture. This is inversely correlated, however, with the architects lower technology adoption, compared with the New England non-architects.

**Technology Adoption**

While we can largely dispose of the “conservative defense” in considering questions of technology adoption in architecture, questions remain as to why barriers to adoption persist, and how to overcome these barriers. Studies on technology adoption describe a framework of influences and parameters that determine how quickly a particular group adopts an innovation. This is referred to as Innovation Diffusion and it suggests that architects should be quick to adopt technology, as they match the typical profile of early adopters. Early adopters as a group tend to have more years of formal education than later adopters, are more likely literate, have higher social status, greater upward social mobility, and work in larger groups (companies, schools) than late adopters. But these qualities are true of other professional groups as well, thus shed no light on why architects lag other professions in technology adoption.

A number of factors determine any given innovation’s rate of adoption, including: relative advantage, compatibility, complexity, trialability and observability. Relative advantage is “the degree to which an innovation is perceived as being better than the idea it supersedes”. This attribute is typically described with respect to factors such as economic profit-

ability or social prestige. Compatibility is “the degree to which an innovation is perceived as consistent with existing values, past experiences, and needs of potential adopters”. As long as architects and organizations equate conservative values with a slow adoption of new technologies, however, there is a perceived incompatibility between architectural practice and the acceptance of the innovation. Pre-existing values and beliefs can have a positive or negative effective on the adoption of new innovations, and these values, as shown in the results of the survey, will surely stand in the way of adoption.

Ease of use is another attribute that influences an innovation’s rate of adoption. Ease of use is defined as “the degree to which an innovation is perceived as relatively difficult to understand and use”. The perception that new technologies require a whole new set of skills will negatively affect the rate of adoption of a new frontier. Training and understanding the value of our skills as architects should ease the anxiety over the questions of ease of use.

In order to promote the adoption of an innovation, it is also helpful to provide the opportunity to test the innovation, allowing the user to gain confidence in their ability to make it work. This attribute of trialability is defined as “the degree to which an innovation may be experimented with on a limited basis”. It’s been found that later adopters will adopt an innovation based on peers who have already tried and used it successfully.

The final attribute of an innovation is observability, which is “the degree to which the results of an innovation are visible to others”. For example the cellular phone as a highly

*Continued on page 15*

**Call for Nominations: NHPA Preservation Achievement Awards**

The Preservation Achievement Awards honor outstanding preservation efforts of the past year. Award categories include restoration and stewardship, rehabilitation and adaptive use, compatible new construction, public policy, and educational and planning initiatives.

For a nomination form and details, visit [www.nhpreservation.org](http://www.nhpreservation.org), call 603-224-2281, or email [admin@nhpreservation.org](mailto:admin@nhpreservation.org). Nominations due March 12, 2010.



**Thank you to Pella Windows and Doors for Sponsoring the February 24 AIANH Chapter Meeting**

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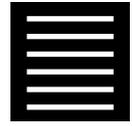
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# What I learned from Las Vegas...

*Text and photos by Christopher N. Carley, AIA, LEED AP*



Very few of the world's cities are built for only (or almost only) one purpose. Brasilia is a possible exception; Detroit was once dominated by the manufacture of machines for motion, and Pittsburgh used to be almost completely dedicated to steel. Even the towns that start with or succumb to monomania eventually evolve into something more varied and complex—Manchester, NH, and the woolen mills come to mind.

Las Vegas is an exception to this pattern. Once a gas stop between Los Angeles and Anywhere Else, it grew into a substantial (pop. 552,500), world famous city with essentially one central purpose: separate visitors from their money as quickly, painlessly, and completely as possible.

This focused dedication means that the city's architects enjoy simplicity of purpose that is seldom seen apart from the design of churches and cogeneration plants. As with spiritual expansion and transmutation of trash to energy, the fulfillment of Vegas' goal (the cognoscenti always drop the "Las"), while simple in principle, is anything but simple in practice.

The lures that Vegas uses to catch its dinner are as old as humanity: intoxication, sex, gluttony, and the chance to get rich by luck. Some say the same about Wall Street, but there, architecture plays only a supporting role. In Vegas, it's a major accomplice.

Underlying the influence of architectural



**Luxor**

design in Vegas is the same element that empowers it everywhere: the ability to create experience. How that is done tells us something about what is being done and about the architect's craft, wherever it appears.

To make the customers more susceptible to its charms, Vegas works by design to deflect their normal habits, defenses, and fear of consequences. Here's how it's done.

## **Create an exotic but recognizable fantasy world**

The Las Vegas Strip is a procession, often via a bridge far above the mundane street. Stops along the way include the Sphinx and Great Pyramid, a medieval castle complete with moat, the Manhattan skyline, Paris in about 1890, ancient Rome (post Caesar, pre Nero), a Tuscan villa, Venice with crystal blue canals in a perpetual sunset, and Monte Carlo from the James Bond era. These buildings, obsessively detailed and highly finished, leave no doubt that we are not in Kansas anymore. They put their visitors in strange but evocative places making them susceptible to new experiences but not fearful. What architect wouldn't be proud of that?

## **Flatter your audience**

This tool, second nature to the architects of the grandest big city hotels and the business suites of the great and powerful, is often overlooked by practitioners of contemporary design, but not in Vegas. When the casino own-



**NYNY Casino**

ers invite their guests into marble covered halls of exuberant luxury or lobbies whose upper reaches disappear into heaven, they suggest to visitors that they belong there. No majesty is too grand nor effort too extreme to meet the minimum standards of such a customer. Naturally he would think himself above concern over the gain or loss of petty sums. In Vegas, architecture introduces itself to you and, by its manners, shows respect. There are one or two highly praised public buildings elsewhere that could do a better job of that.

**Suspend time**

Most architects, particularly in the frozen north, go to some effort to admit daylight to their buildings and to enlist it as an ally. Vegas architects reverse that tactic, demonstrating in the negative how profoundly powerful daylight is in buildings. Interior public spaces, with one or two exceptions, are entirely artificially lit and unchanging regardless of the time of day. The gambling floors, which are often vast, are dominated by the flashing lights of the slot machines and the glow from blackjack and roulette tables. After a short visit, dueling sensory deprivation and overload obscure the passage of time. If time is money and time doesn't pass, then this can't be real money. Light makes architecture. In this case, light makes architecture serve its peculiar purpose.

**Day for night, night for day**

Through the iterative process of evolution, humans have come to think of day as the time for doing and night as the time for rest and a smidgen of procreation. At



**Slots**



**NYNY Exterior**

the junctures, we get a bite to eat. The designers of Vegas have consciously set out to abolish this tidy cycle, and to nudge the City's visitors into the state of unreality that makes them keep returning for more. Most architecture is designed to be fully understood by day, when its detail, massing and key features are easily seen. Some buildings transform at night, but most, if visible at all, simply shine through their openings from the inside or flash a few lumens on surfaces best seen in the sun. Unfettered by scruples concerning light pollution and energy use, buildings on The Strip are remade at night, creating a new, endless city. The pyramid of the Luxor sends aloft a beam of light that



**Venetian Corridor**

cannot escape the notice of Ra. The castle at the Excalibur erupts with brilliance and color. The skyline of New York puts forward a disciplined light show interwoven with a rushing roller coaster and the Planet Hollywood complex transforms itself from silver to blue and armor to cage. Architecture makes a whole new city at night, not just an evening version of the daytime metropolis. The energy level never varies, why should the inhabitants be bound by the passage of the sun?

Up to now, Vegas has made it easy for those alert to architecture to distinguish between taste and design, which are often conflated by those who try to shape the form of cities. The Strip has not produced "high" design, which often confronts and tries to redefine taste, but it certainly has created powerful design, using all of the tools in the architect's workshop to make experience with a very specific objective in mind. High design has just come to town, though, in the form of the newly opened City Center whose architects include some famous names from the right side of the tracks including Helmut Jahn, Raphael Vinoly, Norman Foster, and Kohn Pedersen Fox, among others. It will be instructive to see how well Vegas can retain her vice in the face of such an onslaught of virtue. Will "good" architecture still be effective architecture? Will the power of architecture be as strong when it serves both manna and the vision of the architect? Stay tuned, the odds will be up on the screen shortly. ■

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## Last Call!

The Call for Entries for the 2010 **IDID Awards for Excellence in Sustainable Design and Development** is online, [www.aianh.org/idid.asp](http://www.aianh.org/idid.asp). Submissions are due March 15!

## AIANH PROGRAMS, *Cont'd from p. 1*

### Changes to the 2009 International Building Code

Our **March 23 Chapter Meeting** will be at The New England Center in Durham. Code expert Jerry Tepe FAIA and Barbara Chalmers AIA, who is Jerry's replacement on the State Code Review Board, will discuss the implications of the changes, review and apply the NH amendments to the codes, and discuss and assess ways to incorporate changes in the requirements into future building designs.

The New England Center is due to close this summer and be repurposed for other functions. We're pleased to be able to get one last function at this remarkable building! Cathy Ederly, who worked with William Pereira and Associates, who designed the building; Doug Bencks AIA; and representatives from the NE Center will be on hand to talk about the complex, which was built in 1968 to be a center for continuing education, and considered to be a "gameboard upon which conferences are played," according to the original master

plan. If you haven't yet seen this wonderful building, make a point to join us. This meeting is sponsored by **LED Conversions, Inc.**

### The Sustainable Use and Production of Eastern White Pine

On **March 25**, we've been invited to **Seacoast Mills** in Brentwood, NH, for a tour and presentation to help you clearly understand the grading criteria for Eastern White Pine and why such criteria can be both beneficial as well as counterproductive to a more sustainable building envelope and architectural use. The program includes a walking tour through the operating sawmill, log storage yard, dry kilns, planer, and finished product storage. A barbecue picnic dinner will be available at the yard after the tour. This program is limited to 30 people, so sign up today!

### Learning By Design Volunteer Training

On **April 1** we are planning a special **Volunteer Evening** for our current and new volunteers to our **Education Programs**. You'll receive training, learn about the programs available, and talk with people who have done these in-school workshops before. The NH Learning by Design Program is an exciting way

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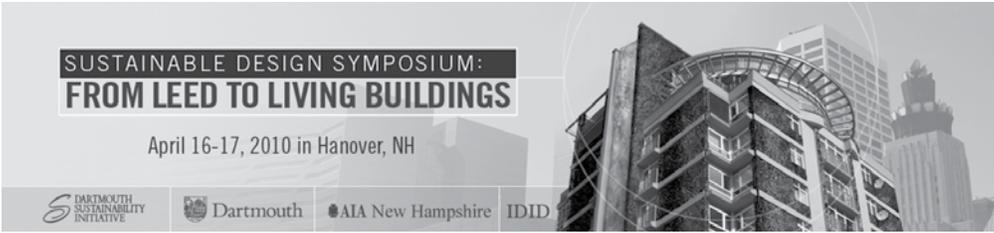
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for students to learn about architecture basics and why design is important. Past participants say that it is an extremely rewarding experience. So come along and find out what's it's all about. If you decide to help out, we'll try to set you up at a school close to you. The programs only require 3-4 afternoons of your time.

Please call or email the AIANH office if you would like to attend this orientation session, office@aianh.org, 357-2863.

**“Sustainable Design: From LEED to Living Buildings,” the 2010 Integrated Design/ Integrated Development Conference (IDID VI)**

The AIANH Environmental Guild has teamed up this year with the **Dartmouth Sustainability Initiative** to bring you this event on **April 16-17** on the Dartmouth College campus.

Through lectures, panels and workshops the symposium will bring together students, architects, engineers, interested citizens and leading thinkers in the field to explore the following four themes as they cut across scales from buildings & grounds to landscapes and communities:

- the global imperative for more sustainable design
- advances toward zero net energy design and retrofits
- lessons from biology and the importance of regenerative design
- the benefits and challenges of moving from LEED to living buildings

The keynote speaker will be **David Orr, PhD**, Paul Sears Distinguished Professor of Environmental Studies and Politics at Oberlin College and author of *Design on the Edge* (George Link Jr. Environmental Awareness Keynote Lecture).

The Plenary speaker is **Dayna Baumeister, PhD**, co-founder of the Biomimicry Guild.

You can find out much more about this event through our website, [www.aianh.org](http://www.aianh.org). Please join us. This is a fantastic value, and you'll earn a lot of HSW/SD credits.

**William Rawn FAIA in April**

On **April 28** our Chapter Meeting will be at Keene State College in conjunction with the architecture program. Bartlomiej Sapeta Assoc. AIA and Assistant Professor of Architecture at the College has been working hard with us to set this up. We'll tour the department studios, followed by dinner and a presentation by William Rawn FAIA, William Rawn Associates, offering a glimpse of the design/creative processes that he uses when working on a variety of projects.

These programs should get you through April, and we'll have more to tell you about in the next issue. For now, please go to our website for more details and online registration for these events, [www.aianh.org](http://www.aianh.org).

**All events are open to members, guests, and the public. ■**

**From LEED to Living Buildings/ IDID VI Sponsorship:**

**Lead sponsorship is provided to Dartmouth College by Dr. Mary Finegan – Class of 1986.**

**The George Link Jr. Environmental Awareness Lecture is sponsored by the Dartmouth College Environmental Studies Program.**

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### MORIN, Cont'd from p. 2

Hampshire's legislators and their phone numbers. Don't be afraid to call. They take care to listen to their constituents, and the aides you speak with will pass on all comments. (We got to watch this in action while we waited in one of their offices.) You can also email your legislators via their websites. Here is contact information:

**Senator Judd Gregg:** 202-224-3324, <http://gregg.senate.gov/contact/>; **Senator Jeanne Shaheen:** 202-224-2841, <http://shaheen.senate.gov/contact/>; **Representative Paul Hodes:** 202-225-5206, [singlepage.aspx?NewsID=1498](http://singlepage.aspx?NewsID=1498); **Representative Carol Shea-Porter:** 202-25-5456, [http://forms.house.gov/sheaporter/webform/issue\\_subscribe.htm](http://forms.house.gov/sheaporter/webform/issue_subscribe.htm).

You can find the AIA Blueprint for Economic Recovery handout at [aianh.org/aianh\\_resources.asp](http://aianh.org/aianh_resources.asp). ■



**AIANH President Michael Morin AIA and Executive Director Carolyn Isaak pause in front of the Capitol Building during the AIA Grassroots conference.**



The above graphics give you some idea of the 2010 Grassroots experience! These, and the Blueprint for Economic Recovery, which was brought to our NH Senators and Representatives, were drawn by Peter Kuttner FAIA, recent New England Regional Director to the AIA Board and now AIA Vice-President.

# Construction Summary

**Project Type:** Consolidated Emergency Control Center (Design/Build)

**Cost:** \$9,039,138

**Location:** Portsmouth Naval Shipyard

**Owner:** US Dept. of Navy

**Engineer:** Oak Point Associates

**Design/Build Cont.:** Consigli Construction

**Project Type:** New Lecture Room (New Hampshire Hall)

**Cost:** (Base Bid) \$426,156

**Location:** Durham, NH

**Owner:** University of NH

**Architect:** Lassel Architects

**Engineers:** Bennett Engineering, JSN Associates

**Gen. Cont.:** Milestone Engineering & Const.

**Project Type:** ReRoofing

**Cost:** \$58,700

**Location:** West Lebanon, NH

**Owner:** City of Lebanon

**Architect:** Banwell Architects

**Contractor:** Skyline Roofing

**Project Type:** Interior Renovations

(Pillsbury Building) (Concord Eye Care)

**Location:** Concord, NH

**Owner:** Concord Eye Care

**Gen. Cont.:** Bruss Construction Inc.

**Project Type:** Central Square Terrace Improvements

**Cost:** (Base Bid: \$355,283)

**Location:** Keene, NH

**Owner:** Monadnock Affordable Housing Corp.

**Architect:** Weller & Michal Architects Inc.

**Gen. Cont.:** Wesfield Construction

**Project Type:** Golden View Healthcare Addition

**Location:** Meredith, NH

**Owner:** Golden View Nursing Home

**Architect:** EGA Associates

**Engineer:** Steven Smith & Associates

**Const. Mgr.:** Bauen Corp

**Project Type:** Renovations To Mascenic High School / Boynton Middle School & Greenville Elementary School

**Cost:** \$7,500,000

**Location:** New Ipswich, NH

**Owner:** Mascenic Regional School District

**Architect:** Barker Architects PLLC

**Engineers:** Meridian Land Services, Reno Engineering, Design Day Mechanicals Inc, Steffensen Engineering

**Const. Mgr.:** Hutter Construction Corp

**Construction Summary is provided by  
Construction Summary of NH, Inc.  
734 Chestnut St., Manchester, NH 03104**

## VALUES & TECHNOLOGY

*Continued from p. 9*

observable technology. The rapid adoption of cellular telephone use is largely attributable to its observability. It is a very visible technology in use everywhere allowing others to see it in use.

### Summary

In studies of technology adoption, it is often found that the greatest profits go to the early adopters. "The innovators become richer and the laggards become relatively poorer through this process". This yields the innovativeness-needs paradox, wherein we find that "the individuals . . . in a system who most need the benefits of a new idea . . . are generally the last to adopt an innovation".

It is ironic that the architectural profession,

which generally describes itself as progressive, liberal and leading edge, finds itself trailing in technology adoption. In order to reverse this trend, we must begin by removing the conservative defense; it is not conservative to be slow to adopt technology, whether one considers financial outcomes, self-perceptions, or peer group practices. Minus this defense, there are still many hurdles to overcome, such as those described by Rogers as relative advantage, compatibility, complexity, trialability and observability. But these exist in any technology adoption, thus we anticipate that once we move beyond the conservative defense, the architectural profession should behave more like other professions, and may begin to adopt technologies at a rate that better matches the progressive image that the profession imagines for itself. ■

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## Calendar of Events

**Mar 9-11** NESEA, Building Energy 10, Seaport World Trade Center Boston, www.nesea.org

**Mar 17 AIANH Informal Discussion Group**, 5:30 pm, at the Shahlman Group, Concord. Discuss architecture, jobs, sustainability, and get connected. Free of charge. Please email the AIANH office, office@aianh.org, if you plan to attend.

**Mar 17** Redevelopment and Revitalization for the New Era; NH Planners Assoc. 4-5:30 pm, Webinar; NH Office of Energy and Planning, Concord, NH; 603-271-2155

**Mar 18** "LakeSmart Landscaper Training Course"; Sponsored by Maine Nonpoint Source Training and Resource Center, Holiday Inn West, Portland, ME; JETCC, 207-253-8020

**Mar 20-21** 2010 Old House and Barn Expo. Center of NH, Radisson Hotel, Manchester, NH; www.nhpreservation.org

**Mar 23 AIANH Chapter Meeting: Understanding Changes to the 2009 International Building Code**; update and review with Jerry Tepe FAIA and Barbara Chalmers AIA; New England Center, Durham, Details and Registration. *1.5 AIA HSW CEUs*. **Sponsored by LED Conversions Inc.** www.aianh.org/aia\_events.asp

**Mar 25 The Sustainable Use and Production of Eastern White Pine**, tour and discussion presented by AIANH and Seacoast Mills, 2-5 pm followed by barbecue, Brentwood, NH. *3 HSW/SD AIA CEUs*. **Sponsored by Seacoast Mills, Inc.** www.aianh.org/aia\_events.asp

**Mar 25** Pro Expo, presented by Pella: Education, products, workshops, and more. 3-8 pm, Gillette Stadium, Foxboro, MA, Pella is providing motor coach pick up from five NH sites. Information. Pro Expo Schedule. AIA CEUs available.

**Apr 1 AIANH Learning by Design Volunteer Workshop**, training and pizza! AIA CEUs; free of charge, but please email office@aianh.org if you plan to attend.

**Apr 3** OEP Spring Planning & Zoning Conference, 603-271-2155, http://www.nh.gov/oep

**Apr 7, 14** Introduction to Landscape Design for Homeowners with Joe Geisler, Pellettieri Associates; 5:30-7:30pm, The Fells, Newbury, NH, 603-763-4789x3

**Apr 15** Residential Design and Construction convention and tradeshow, BSA, AIA CEUs available, www.architects.org

**Apr 16-17 Sustainable Design: From LEED to Living Buildings**: AIANH Environmental Guild's Integrated Design/Integrated Development program is teaming up with the Dartmouth College Sustainability Initiative this year for a joint symposium! Speakers include Dayna Baumeister, PhD, co-founder of the Biomimicry Guild and David Orr, PhD, Paul Sears Distinguished Professor of Environmental Studies and Politics at Oberlin College. *AIA HSW/SD CEUs*. www.aianh.org/aia\_events.asp



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## Photo of the Month



**Louver with Corner**

**by Paul Bourbeau AIA  
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