

# NH Forum Advertising Rate Schedule – Effective January 1, 2017

	5 issues	9 issues (1 year)
Size A:	\$450	\$725
Size B:	\$775	\$1320
Size C:	\$775	\$1320
Size AA:	\$450	\$725 Pri
Size BB:	\$775	\$1320 Ad

Prices are for already designed ads. Add \$150 for design and typesetting.

Insert : One 8 1/2 x 11 sheet, preprinted— \$410 per issue. Supply 650 copies for each issue. If your insert increases the postage, you will be billed the additional postage amount.

The *NH Forum* is published nine times per year: March, April, May, June, August, September, October, November, and December. In February we publish the annual Design Awards book, which has separate advertising rates. Please inquire.

Size A: 2 1/2 W x 2 1/8 H

2 1/2 W x 4 1/2 H

SizeB:

### Submitting Advertisements Call Carolyn Isaak, Executive

**Director for AIA New Hampshire at 603-357-2863** for information. Advertising copy (see specs below) and payments (made out to AIANH) should be sent to 310 Marlboro St., 2nd Floor, Keene, NH 03431.

**Deadline for ads:** Space must be reserved by the 1st of the month preceding publication. All materials must be received by the 5th of the month preceding publication.

## Size C: 5 1/4 W x 2 1/8 H

**ADVERTISEMENT COPY** should be sent as an electronic, grayscale PDF file. Please save pdfs at the "press" setting, 300 dpi. If you save for on-line viewing, the quality will be poor in the printed newsletter. Make sure to embed all fonts and graphic links and DO NOT include any OPI grpahics. If you have difficulty making a pdf please call the office, 603-357-2863, to discuss other methods of delivery. We can also assist you in putting an ad together.

Send ads to office@aianh.org.

Questions? P: 603.501.1881 • bkastel@aianh.org

Published by

AIA New Hampshire

Size AA: 2 W x 3 5/8 H

Size BB: 2 W x 5 1/2 H

## **Circulation Information**

*NH Forum* is published 9 times a year and presently has a circulation of 750. *NH Forum* is received by all architectural firms in New Hampshire, all AIA New Hampshire members, and all members of the Granite State Landscape Architects, well as other related businesses and organizations in New Hampshire. Its excellent graphic presentation and editorial quality make it the leading newsletter for those who shape the built environment in New Hampshire.