



**AIA**  
New Hampshire

**The American Institute of Architects**

2020 Corporate Allied Partners (CAP) Membership Form



# AIA New Hampshire

## Corporate Allied Partners Program

As our industry changes and continues to grow, relationships are increasingly important to our survival and prosperity. AIA New Hampshire's Corporate Allied Partner (CAP) program is specifically designed to foster the development of strategic relationships between our members and our sponsors. The benefits of partnership are many, involving exposure, collaboration, positioning, and relationship building. AIA New Hampshire's Corporate Allied Partners have exclusive opportunities to connect with and be recognized by over 750 related professionals as leaders in the industry. Take advantage of these opportunities and demonstrate your commitment to a high-quality built environment by becoming a partner today.

Your partnership provides unrestricted support for AIA operations for which you receive **year-round, organization-wide benefits** including the following:

	P	G	S
Opportunity to work with AIANH to develop customized benefits	x		
Logo on AIANH's website with link to your site	Home pg	CAP pg	
Name on AIANH's website with link to your site			CAP pg
Logo on AIANH's weekly email news blast with link to your site	x		
Name on AIANH's weekly email news blast with link to your site		x	
AIANH Professional Affiliate membership with its related benefits (see below)	1 Corp	2 Ind	1 Ind
Annual single use of AIANH member and Prof. Affiliate member email list	x	x	x
Advertisement discount in Forum (requires annual contract for 4 ads, 1 in each quarterly issue)	15%	10%	5%
CAP logo for your use	x	x	x
Sponsorship of the AIANH Annual Design Awards Program Recognition at event and on travelling exhibit that is installed at 6 locations around the state over the year.	G level	S level	
Sponsorship of the AIANH Annual Education Day	G level	S level	
Sponsorship of education programs hosted by the Environmental Guild	G level	S level	
Sponsorship of (1) AIANH Chapter Meeting with its benefits at corresponding level*	P level	G level	S level

\* There will only be one Platinum sponsor per event, either through the CAP program or individual meeting sponsorship. CAPs need to consult with the Executive Director to sign up at the Platinum level.

## Professional Affiliate Membership

AIANH membership is not just for architects. If you work in the design and construction field, offer products or services to architects, or are just interested in great design, AIA New Hampshire is the place for you. In a world where disciplinary boundaries no longer matter, AIANH views the Professional Affiliate program as an important bridge between architecture and allied fields.

### Memberships include:

- Free listings on our *Find a Consultant, Service, or Product page* at AIANH.org: photos, company description, & more
- Invitations to all AIANH events — business and social meetings
- Recognition at attended AIANH events
- Subscription to Forum and email news blasts
- Current list of the AIANH Membership List for one-time annual use
- Opportunity to serve on AIANH committees
- 15% discount on all paper AIA Contract Documents
- Free employment ads on the AIANH Web Site
- Use the credential "Affiliate, AIANH" after your name; AIANH Affiliate logo

## AIA New Hampshire Individual Program Sponsorship

Choose to support AIA New Hampshire with **PROGRAM SPONSORSHIP** and receive program-specific benefits that include:

### AIANH Annual Design Awards Program:

**Platinum level secured; unlimited Gold and Silver levels**

	P	G	S
Opportunity to work with AIANH to develop customized benefits	x		
Recognition on AIANH Design Awards website page, promotional materials, emails	Large logo	Small logo	
Recognition on AIANH Design Awards Travelling Display (6 venues across the state)	Large logo	Small logo	
Recognition at the Awards Banquet from the podium, on PowerPoint and on table signs	Large logo	Small logo	
Complementary tickets to the event	2	1	

### AIANH Chapter Meetings:

**One Platinum level per program; unlimited Gold, Silver**

**Please check with the AIANH office regarding openings for Platinum level**

	P	G	S
Opportunity to work with AIANH to develop customized benefits	x		
5 minute presentation time to introduce company	x		
Post event electronic file of attendee email contacts by request	x	x	
Table display, if venue permits	x	x	
Recognition on event marketing materials, including event website	Large logo	Small logo	name only
Recognition from the podium at session opening and on PowerPoint	Large logo	Small logo	name only
Complementary tickets to the event	3	2	1

### Education Programs hosted by AIANH Environmental Guild:

**One Platinum level per program; unlimited Gold, Silver**

**Sponsorship is for all annual sessions**

	P	G	S
5 minute presentation time to introduce company	x		
Post-event electronic file of attendee email contacts by request	x	x	
Table display at all sessions	x	x	
Recognition on event marketing materials, including event website	Large logo	Small logo	name only
Recognition from the podium at each session opening and on PowerPoint	Large logo	Small logo	name only
Complementary tickets to the event	2	1	

### Education Day:

**One Platinum level per program; unlimited Gold, Silver**

	P	G	S
5 minute presentation time to introduce company	x		
Post-event electronic file of attendee email contacts by request	x	x	
Table display, if venue permits	x	x	
Recognition on event marketing materials, including event website	Large logo	Small logo	name only
Recognition from the podium at session opening and on PowerPoint	Large logo	Small logo	name only
Complementary tickets to the event	2	1	

## AIANH Corporate Allied Partners Program Agreement

Benefit Fulfillment Contact Information (benefits are year-long from date of contract)

Name:

Company:

Title:

Website:

Address:

City/State/Zip:

Email:

Phone:

	P	G	S
	\$5000	\$2500	\$1250
Sign me up as a CAP at the following level:			

### FORUM Advertising Special Offer for CAPS:

This offer is valid only at time of CAP enrollment.

I want to contract for 4 ads, one in each of the 2020 issues, using my CAP discount.

Ad size: \_\_\_\_\_

Ad location: \_\_\_\_\_

See Forum Media Kit for details on ad sizes and placements (placement selection is only applicable to the exclusive ads on inside covers).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email this form to the AIANH office and we will send you an invoice for your CAP membership and FORUM ads.

[bkastel@aianh.org](mailto:bkastel@aianh.org) or mail to: PO BOX 784, Portsmouth, NH 03802