

THE PARTNER PROGRAM



Partner with AIA New Hampshire and build relationships, strengthen brand recognition and position your company in front of architects and designers through this comprehensive package of benefits.

MISSION: AIA NEW HAMPSHIRE'S MISSION IS TO ELEVATE THE PROFESSION OF ARCHITECTURE AND INSPIRE ARCHITECTS TO BUILD A BETTER NEW HAMPSHIRE WITH A VISION TO CREATE STRONGER, EQUITABLE AND SUSTAINABLE COMMUNITIES.

EXPOSURE

Being a partner is a cost-effective way to gain access to AIA New Hampshire members and help develop the key relationships needed for your company to maximize its potential in our increasingly competitive industry.

POSITIONING

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. There is no better opportunity to differentiate your company from your competition to the people who can make a difference in your success.

RELATIONSHIP BUILDING

Each year, AIA New Hampshire produces a diverse calendar of educational programs, events and networking activities which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of industry leaders that participate in these events.

AIA New Hampshire wants to help you reach the design community in New Hampshire with a variety of opportunities to enhance your exposure. Our annual partnership program offers you an effective way to strengthen your market position and target architecture and design clients through a strategic and repetitive approach offered at all levels of membership in AIA New Hampshire. We strive to ensure you receive the most value from your annual partnership. AIA New Hampshire architects spend millions per year on products and services; are responsible for pre-bid, bid-phase and post-bid projects; and specify, recommend and approve the purchase of products and services for their firms. Put your business in front of New Hampshire architects all year long with one of our annual partnership opportunities!

AS A PARTNER, WE CONSIDER YOU A MEMBER.

Affiliate membership is included as a benefit for all annual partners according to each partnership level. Affiliate membership provides additional opportunities to establish relationships with architects that go beyond sales and specifications.

BENEFITS OF AFFILIATE MEMBERSHIP INCLUDE:

- Opportunities to network with chapter members
- Invitations to chapter events with member pricing
- Subscription to AIA New Hampshire's e-newsletter and member communication
- Subscription to Forum, AIA New Hampshire's quarterly print publication
- Invitation to participate in chapter task-forces and committees
- Complementary posting on our online job board
- Company programs and events included in our e-newsletter



THE FACTS

320

members in
the state

175+

Design Awards Gala
Attendance

85+

Education Day and Annual
Meeting Attendance

1000+

Subscribers to AIANH
email blasts

2,500+

Readers of Forum,
AIANH's official quarterly
publication

50+

Annual and seasonal
advertisers in Forum

132+

Member gatherings
annually (chapter meetings,
educational programs, special
events, committee meetings)

30+

CE credits offered for AIA New
Hampshire and associated
organizations programs with
785+ attendees

2023 AIA NEW HAMPSHIRE CHAPTER PARTNER PROGRAM

The Chapter Partners program is year-round bundle of benefits, continuous opportunities to be known to all members of AIANH through a strategic series of visibility and engagement moments distributed over the year.

BENEFITS	Title	Patron	Supporter
AIANH website visibility			
Company logo on AIANH homepage	Yes		
Company name, logo, link on Chap. Ptner Page	Large	Small	Name only (No logo)
Company profile page on AIANH	Yes	Yes	Yes
Media Visibility			
Company logo included on AIANH email blasts	Large	Small	
Chapter Partner Program Spread in Forum x1yr	Large logo	Small logo	Name
Instagram submission post	2x/year	1x/year	
Programs			
Opportunity to work with AIANH to develop customized benefits	Yes		
Opportunity to share industry expertise by co-producing one online educational program to present to AIANH members for CEUs	Yes		
Company Job Postings on AIANH website	Yes	Yes	Yes
Complimentary Affiliate Memberships	Corp. (3 Individuals)	2 Individuals	1 Individual
Discount Advertising – Forum and website	15%	10%	
Event Recognition			
Company logo on Design Awards Gala collateral	Large	Small	Name
Company logo on Education Day/Annual Mtg collateral	Large	Small	Name
Recognition from the podium at above events	Yes	Yes	Yes
Complementary tickets to above events	2	1	
Member pricing to all other events	Yes	Yes	Yes

2023 CALENDAR YEAR COST

	Title	Patron	Supporter
Non-Architect Companies	\$5,000	\$2,500	\$500

ADDITIONAL OPPORTUNITIES

Here are some other opportunities for more engagement with the AIA New Hampshire community.

PRESIDENTS' DINNER

AIA New Hampshire's President's Dinner will have its inaugural event in 2024. Bringing together past chapter presidents is an opportunity to recognize firm leadership across the state, as AIA NH presidents are typically senior members of their firms. The Presidents' Dinner keeps this influential group connected to each other and to the chapter, allowing them to collectively assess the state of the profession and collaborate on initiatives that will positively impact the built environment. There will be a single sponsorship opportunity to underwrite this dinner for one chapter partner to be in the room where it happens.

ANNUAL DESIGN AWARDS PROGRAM

The Design Awards Gala, a marquis event in the chapter, is held each year to draw attention to buildings in New Hampshire that demonstrate design excellence. The gala draws the largest attendance of design practitioners and building industry experts from across New Hampshire and beyond for a festive occasion.

K-12 EDUCATIONAL PROGRAMS

AIA New Hampshire is committed to building the pipeline of design talent that will continue to staff current and future firms in the state. Two important programs are the current focus of the chapter's attention:

— THINK3D!

Think3d! teaches third through sixth grade students spatial reasoning skills critical to their success and perseverance in science, technology, engineering and math, all of which are foundational to the profession of architecture. Playful and engaging, the program inspires innovative thinking and problem solving through a sequence of engineering design challenges based in origami and paper engineering.

— COLLEGE SCHOLARSHIPS

Since 2009 AIA New Hampshire has offered over \$50,000 in scholarships to college students of architecture. Supporting those who have chosen architecture for their career is important to the mission of chapter.

EMERGING PROFESSIONALS

Through its Emerging Professionals Network, AIA New Hampshire nurtures early career architects to reach their potential. Specially tailored programs are offered to Emerging Professionals each year: building construction tours, study aids to prepare for the professional licensing exams and social events for peer networking are just some of the initiatives.

CHAPTER MEETINGS AND EDUCATION PROGRAMS

As a member of AIA New Hampshire, you will receive notices of our events and programs that happen throughout the year. If your interest is piqued by any and you would like to sponsor one, contact the AIA New Hampshire office for more details.

- Chapter Meetings are educational and social, a chance to see and learn something new and spend time with colleagues. They might feature a building tour or a presentation from a guest lecturer.
- Education Programs keep architects in the know about important topics that effect their practice. Members rely on the chapter to provide resources and opportunities to stay current on impactful issues and to accrue mandated continuing education credits for licensure maintenance.

2023 AIA NEW HAMPSHIRE PROGRAM APPLICATION

AIA New Hampshire empowers architects by connecting with the community, advocating for our profession, and promoting the quality of local design.

Title

Patron

Supporter

Additional opportunities to sponsor programs and activities will be available throughout the year. Details will be shared once they become available.

Please ensure company name is listed exactly as it should appear on promotional material.

Company:

Main Contact:

Title:

Mailing Address:

City:

State:

Zip:

Billing Address:

City:

State:

Zip:

Check if same as Mailing Address

Business Phone: ()

Ext:

Cell Phone: ()

Email:

Please provide names/titles and emails of individuals who will become AIA NH Affiliate members (number depends on your chosen membership level)

Name/Title:

Email:

Name/Title:

Email:

Name/Title:

Email:

By typing my name on the signature line below, as an authorized representative of the company, I am confirming the company's New Hampshire Partnership until December 31, 2023 at the above partnership level. I also understand that a payment is required to be made by check or credit card before benefits can begin.

Signature:

Date:

TOTAL AMOUNT DUE:

Check made payable to AIA New Hampshire enclosed

Send me an online invoice that I can pay as a bank transfer.

Send me an online invoice that I can pay by credit card. Note: if your payment exceeds \$300, we ask that you also pay the credit card processing fees which will appear on your invoice.

SUBMIT BY MAIL:

AIA NH
PO Box 784
Portsmouth, NH 03802

SUBMIT BY EMAIL:

bkastel@aianh.org

QUESTIONS?

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